

# Denver Browns Baseball

“Support Local Baseball”  
2010 18AAA NABA Champions  
20-3 Record



[www.DenverBrowns.com](http://www.DenverBrowns.com)

[www.facebook.com/denverbrowns](http://www.facebook.com/denverbrowns)

<http://twitter.com/brownsbaseball>

# Browns Mission Statement

***"To break the mold of amateur and semi-professional baseball by always striving to be the best in everything we do from the field to the community"***

It is our "mission" to select players based upon playing skill as well as additional criteria. **Our players are expected to be standouts both in the community and on the field.** We believe that hard work and efforts on and off the field will form our players into future leaders of the community. The Browns have the resources and experience to provide the community an exceptional opportunity to relish in "America's Favorite Pastime."

# Browns History

- The Denver Browns organization was founded in 2006 by Gino Grasso with the goal of developing amateur baseball players starting with Little Leaguers to Big Leaguers.
- In 4 years the Browns have produced a 60-25 record. In September of 2010 The Browns won the “2010 NABA 18AAA Championship” and finished with a 2010 record of 20-3.
- The Browns are now expanding with new teams in Denver and into Grand Junction with our 10U, 12U, 13U and 14U youth teams and the 12U Aurora Browns. The Browns future goal is to establish teams at every level from little league to collegiate to semi-pro.
- The success of the Browns organization starts with the players, coaches, sponsors and parents. The Browns believe in the word “TEAM” to the fullest. The Browns are not made up of individuals but of players that support each other and never give up on and off the field.

***“Each moment in baseball is created by a past story or childhood memory. It's a game that creates lasting memories that will be discussed for many years to come. In baseball you never forget those moments. Whether it's walking to the mound knowing you need three more outs or stepping up to bat with the game on the line. Every detail remains so vivid in your mind. From your first game as a kid to seeing your grandfather in the stands as you step on the field as a man. This game has a way of grabbing your heart from the first time you cross that white line” -Gino Grasso-***

# Sponsor Letter

Thank you for the opportunity to present this request of sponsorship for the 2011 season. The Denver Browns are comprised of select college, former college and former pro players. These players have shown strong character both on and off the field, which is key to the success of our program. They will be competing in local and statewide competition representing the Denver area. The BROWNS organization is committed to offering this opportunity at little to no cost to the players. This is made possible by generous sponsorships and fundraising by the players. The BROWNS are a Non-Profit 501 (c3) organization. All funds generated go toward the cost of uniforms, equipment and tournament fees. Our Coaches, Managers and Board Members are unpaid volunteers who love the game. Our goal is to teach players lessons to live on and off the field.

Your generous support will be recognized in several ways. Each team will display a team banner with printed logos of sponsors at every game. You will also be recognized on our website, iPhone and Droid app, logo on all Browns merchandise and marketing materials and on our Facebook and Twitter pages (5000 fans so far). In addition, you have the opportunity to further support the BROWNS throughout the year with various fundraisers to promote your business.

In four seasons we have been fortunate to have the best sponsors locally with Christine Nicholson of RE/MAX of Cherry Creek, Farmers Insurance, O'Connor Roofing, Grand View Decks, MOBS Marketing, Colorado Sports Organization and more. We are looking for top quality sponsors who will be involved with the organization by being involved at games, events, fundraisers and team gatherings. The goal is to keep expanding the organization for years to come and continue to give the fans something to be part of. We have also put on Inner City Kids Camps, played charity games with the Rollin' Rockies Wheelchair team, and have put on local fundraisers in the Denver area. We want to provide top quality baseball opportunities from Little League to Adult Leagues while being the best we can on and off the field. Please help us continue the winning tradition by joining the Denver Browns Organization.

Thank You,  
Gino Grasso, Founder of Denver Browns Baseball

# Testimonials

Hey Gino, you should be proud for what you've done in the semi-pro world, but the youth program you are working on is above and beyond great. It does so much for baseball and for community - you have admiration from a lot of people from all over the country - even outside of Colorado, I'm one of them! Keep it up - I know you will do even bigger things in years to come.

**Mike Ray-Founder of Des Moines, Iowa semi-pro team**

You rock man. Thanks for all your help. The Browns have already been good to me in so many ways. Getting back to the game I love, motivation to get back in shape, meeting a ton of good friends, better marketing and business for the bar, a great party, and great contacts for business. Honestly man, you rock and you are really doing a cool thing with the Browns. Glad to be a part of it!

**Trevor Hammers-University Sports Grill Owner (site of 4<sup>th</sup> Annual Browns Bash)**

What a great game yesterday! The little league boys had such a great time! They couldn't stop talking about how fun it was. My son took his hat to school to show the autographs!!! He didn't want to take the ball just yet until he has a case for it. Thanks again to all the players! We can't wait to come to another game!

**Ginenne Thomspson Sullivan-Aurora Diamondbacks parent**

Gino was bringing the heat yesterday. Great game, great food. Our Little League team had a fantastic time. Thank you to all the Denver Brown's players for having us there. We will be at another game.

**Dan Sullivan-Aurora Diamondbacks coach**

I'm a Diamondbacks mom. The boys had a wonderful time! Jared got to warm up with the team before the game and came home with part of a broken bat, an autographed hat and an autographed ball. Cassidy got a foul ball during the game. The kids had so much fun. Thanks for a great game and fun memories!

**Karleen Geringer Stratton-Aurora Diamondbacks parent**

Denver Browns rock! As a sponsor I have to say congrats to Gino Grasso as well...you have created something fans, players, and sponsors have all rallied around. Keep up the good work and GO BROWNS!

**Lauri Martinez-Denver Browns Sponsor (Farmer's Insurance)**

"Gino is a successful entrepreneur with the vision and drive to create success for his clients and partners. His passion for baseball and desire to build a semi-professional team have propelled the Denver Browns to be an organization with which I chose to be affiliated as a sponsor. The team is comprised of a group of outstanding athletes, the fan base is enormous, and as a sponsor I cannot have been more pleased with the exposure and promotion I have received. Gino is a superlative marketer and delivers on his promises.

**Christine Nicholson-Denver Browns Sponsor (owner RE/Max of Cherry Creek)**

# Testimonials

The boys had a blast! Parents, can't say Thank You enough. My boy talked about the game and players the entire ride home from the game. Neat experience for the boys. We would love to come do it again this year. Could plan it so that all 12 of my boys can make it out. Would love to work with your organization in setting up a Youth Baseball Camp. I have coached in Aurora Youth league, Arapahoe Youth League, Centennial Youth Baseball league, and in the City of Aurora Sports. They all offer some kind of camp but usually they are pretty weak. In fact I don't even send my boy anymore. What happens is you will have 100 kids out there and a few high school players and maybe 1 or 2 players that played college ball. Where as your team is all college/pro players. It would be a good way to bring in a few bucks for your organization and can't beat the experience your players have. Again thanks for having us out there it was great!

**Dan Sullivan-Aurora Diamondbacks coach**

The kids were so excited, and my son didn't stop talking about it all night. We would really love if you could, or would come to one of their games. If you think you might be able to, let me know and I will get you the schedule. Hope you all enjoy the bat they gave you! Thanks again for everything!

**Jill Steddom-Aurora Diamondbacks parent**

I love what you have done with your team, and love what you do for baseball and Denver. Congratulations on your 2010 championship! Moving forward into 2011, I am interested in possibly partnering with you in some of your community endeavors. Being a product of DPS, specifically Manual, I love that you did a free kids camp.

**Matt Selby-Owner of Steuben's Restaurant and Vesta Dipping Grill (Two Denver Hot Spots)**

I wanted to give a special thanks to The Denver Brown's Semi-Pro Baseball Team. My son, Tyson Martinez is their center fielder. He had almost hung it up because as a freshman, the college he picked to play for wasn't what it was cracked up to be. He tried walking on other college teams but with his work schedule and paying his own rent he didn't have time to play. Tyson then tried out for the Brown's and made the team. He's had a great season and has shown his family, fans and team mates that he belongs on the field and in the batters box. Because of the opportunity with the Browns other doors for baseball have opened. Tyson has now been invited to the Rockies winter camp in Arizona. He'll be there January and February finding out if this dream can come true. I'm so glad he found the Denver Browns! Without the support of other players, coaches from the team and scouts it may have been over for Tyson but it's now long from over! Thank you guys so much! Your program is awesome!

**Lori Thomas-Mother of Denver Browns 20 year old CF Tyson Martinez**

Congrats to the DENVER BROWNS baseball team. They beat the Red Sox in a ten innings thriller today. They are the 2010 Champs for the first time. Love you Gino. Yogi Berra's "It Ain't over" sure summed up today's proceedings. I thought it was all over. Amazing finish! GREAT game.

**David Booker-Local Denver Blues musician in Denver for 30 years**

# Sponsor Packages

## **\$3000**

New jerseys with company logo on the sleeve  
Company logo on all Browns merchandise  
Ad on Browns iPhone/Droid app  
Banner at all games with company logo  
Company ad run of site on all Browns Organization sites including DenverBrowns.com and all Facebook pages for 2011  
Presence at all Browns events and games  
Company logo on all game fliers and marketing materials such as game invites, promotions

## **\$1500**

Banner at all games  
Company logo on all Browns merchandise  
Ad on Browns iPhone/Droid app  
Company ad run of site on all Browns Organization sites including DenverBrowns.com and all Facebook pages for 2011  
Company logo on all game fliers and marketing materials such as game invites, promotions

## **\$750**

Company logo on all Browns merchandise  
Company ad run of site on all Browns Organization sites including DenverBrowns.com and all Facebook pages for 2011  
Company logo on all game fliers and marketing materials such as game invites, promotions

## **\$500**

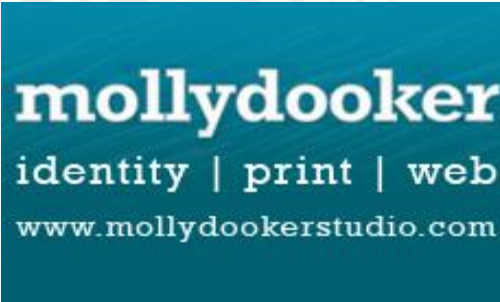
Company ad run of site on all Browns Organization sites including DenverBrowns.com and all Facebook pages for 2011  
Company logo on all game fliers and marketing materials such as game invites, promotions

## **\$300**

Ad on Browns website for 2011 Season

***Note: The Browns Facebook pages currently have over 5,000 fans and we were nominated for the Denver Westword's 2010 Web Awards for "Best Use of Social Media by a Sports Team." There is also an i-phone application now for Brown's Fans to get the latest information.***

# Browns Sponsors



# The Denver Browns



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20-3 Record

[www.DenverBrowns.com](http://www.DenverBrowns.com)



# Browns Contacts

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